



Maison
Frerejean Frères
CHAMPAGNE

AVIZE, FRANCE



Grand Cru village of Avize

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Maison Frerejean Frères is nestled between the rolling vineyards in the Grand Cru village of Avize.

Renowned for the chalky, oceanic soils, the vines of Avize produce a uniquely mineral driven Chardonnay, exceptionally characterised in Frerejean Frères cuvée.





FREREJEAN

The new voice of the Terroir,
revolutionary champagne house
of the new generation.

The founders, Guillaume, Richard and Rodolphe Frerejean-Taittinger, live between Paris and Champagne, with their families.

They're the latest generation in a line of cannon-makers, who supplied the French army defending the region against the Prussians, during the Napoleonic Wars.

"We are artisanal, innovative, passionate and transparent. Contrary to industrial champagne houses, Frerejean Frères seeks to produce artisanal wines of champagne. When most brands age their wines in the cellars for 18 months and dose them highly, we have decided to let them rest for a minimum of 5 years in order to offer a transparent wine full of emotion. In this quest for quality, we go back to the origins to craft a wine of character."





The Quiet Revolution

by Frerejean Frères

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The growers who used to sell grapes to large cham-pagne houses are now developing and launching their own production.

They are revolutionizing the production process by creating a new art of consumption, and Frerejean Frères stands at the head of this quiet revolution by presenting champagnes with craftsmanship.





WE ARE ON A MISSION

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We want to be the champagne of the new generation. To be the ambassadors of authentic wines and to provide an unforgettable experience. To change the consumption habits and to speak the truth. To lead **The Quiet Revolution.**

